

ANATOMY OF A BADGE

BEFORE



CHECK-IN KIOSK

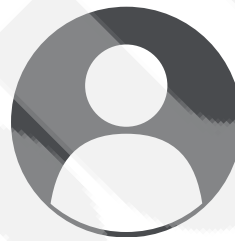


FACIAL RECOGNITION CHECK IN

FRONT

- LARGE NAME
- SMALLER LAST NAME
- SMALLER COMPANY/ROLE
- CITY AND COUNTRY

JULIUS
SOLARIS



BOLDPUSH
FOUNDER

LAS VEGAS, USA

ADD-ONS RIBBONS AND STICKERS

Sponsor it!



LOOKING FOR

SPEAKER

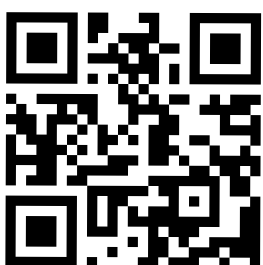
SPONSOR

PREMIUM MEMBER

Stackable

BACK

- ONE LOGO FOR SPONSOR, ONE FOR LANYARD
- SOCIAL QR CODE ON THE BACK OR AGENDA OR MAP



DESIGN



KEEP IT SIMPLE AND CLUTTER FREE

NETWORKING OBJECTIVE

- TALK TO ME ABOUT
- I AM LOOKING FOR
- I AM INTERESTED IN

TECH AND SUSTAINABILITY

- RECYCLED LANYARD
- RECYCLABLE MATERIALS
- NFC ENABLED
- REAL TIME SYNCHED

AFTER

RECYCLING BIN AT EXIT



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