

THE 2nd ASIA PACIFIC STATE OF THE ART EVENTS RESEARCH CONFERENCE



Lombok Tourism
Polytechnic,
Indonesia

Wednesday 25th October to
Friday 27th October 2023

Extended Abstract Submission: **18th August 2023**
Conference Registration: **1st September 2023**
Payment of Registration Fee: **27th September 2023**
Full Paper Submission: **30th September 2023**



Over the last 15 years events/MICE management has developed as a growing academic subject discipline that is included in the curricula of universities, polytechnics and colleges throughout Asia Pacific. To support the teaching of events/MICE management faculty are required and encouraged to undertake research to develop further the body of knowledge in this important subject discipline.

The 2nd Asia Pacific State of the Art Events Research Conference will provide an opportunity for scholars and industry professionals to meet, to share their contemporary research findings and to have their papers published. This events/MICE conference will contribute to the emerging body of knowledge on the events/MICE industry, its development and management in Asia

The aims of this international, scientific, research conference are to provide a forum for scholars and industry professionals to:

Share their contemporary research findings with peers and to examine the importance of these research findings for the management and development of the events/MICE industry in Asia Pacific

Create an opportunity for critical discussion of the key contemporary issues and themes that emerge from the research papers

Enable delegates to network and establish academic, industry and research collaborations of mutual interest and benefit

Publish contemporary knowledge in the events/MICE management subject discipline so that it can be used to inform the development and content of events/MICE management undergraduate and postgraduate degree programs of the future

Through this conference participants will be given insights into developments in:

- events/MICE management theory
- events/MICE management research methods
- events/MICE management empirical case studies

Conference Themes

There are three key conference themes: Sports Events, Cultural Events, & Halal Events, although conference papers on the following topics will be welcomed for review by the Scientific Committee:

- Arts and cultural events
- Corporate and business events
- Designing creative events
- Destination management of events/MICE
- Development of the events/MICE industry
- Economic, social and environmental impacts of events
- Entertainment events, music, performances and shows
- Events managers and entrepreneurship
- Events/MICE marketing
- Events planning and production
- Events policy from a government perspective – local, regional or national
- Event project management
- Events tourism
- Family events, funerals, parties and weddings
- Human resource management for events/MICE
- Incentive travel and destination development
- Lessons and legacies of mega-events
- Meetings, conferences and exhibitions
- Political events, inauguration ceremonies, military events and protests
- Religious celebrations, ceremonies and events
- Strategic planning for the events/MICE industry
- Sustainability of events
- Volunteers and events/MICE management

Why Join our Conference?

The value you will gain:

- * staying up to date with the latest trends, theories, and methodologies in events/MICE research
- * exposure to interdisciplinary research fostering cross-pollination of knowledge
- * feedback on your paper to improve your research skills
- * publication opportunities in international, indexed, scientific journals
- * networking with fellow events/MICE researchers for potential collaborative projects
- * increased visibility for yourself and your institution

Scientific Committee

Reviewers for the scientific committee will be drawn from APIEM, the Faculty of Business and Management, Universiti Teknologi MARA, Malaysia, and Mandapa Tourism Indonesia.

Conference Publications

All extended abstracts presented at APSARC2 will be published in the conference proceedings with e-ISSN and DOI.

All accepted papers for the conference will be considered for publication in one of the journals linked to the conference, subject to compliance with the journals' editorial standards and procedures including publication and proofreading fees (if applicable). Publication opportunities for selected papers may be available in Scopus/ERA/Mycite/MyJurnal /Relawan Jurnal Indonesia/ Google indexed journals.

In accepting a paper for presentation at the conference there is no guarantee that the paper will be published in an international journal – the editorial board of each journal will decide which papers will be published. Any journal publication costs will have to be paid direct to the journal by the authors of the paper and these costs are not included in the conference paper registration fees.

Guidelines for Authors

Detailed guidelines for the writing of papers to be submitted for the conference can be found on this website. Papers should be no more than 5,000 words in length, fully referenced using the APA system.

Paper presenters will submit their abstracts and manuscripts as word documents to the scientific committee for review through email at apsarc2023@gmail.com

All email enquiries should be sent to: Aparsc2023@gmail.com

Who Should Participate?

The following participants will find the conference of benefit:

- Academic researchers and faculty/lecturers who research and teach in the fields of events management, MICE, hospitality, leisure and tourism with an interest in the Asia Pacific events/MICE industry
- Postgraduate and PhD scholars who are studying programs in events management/MICE
- Events/MICE management professionals who work for public and private sector organisations that are involved with the management and development of the events/MICE industry

REGISTRATION FEE:

USD 285
P 4,200.00

Residential paper presenter

USD 185
P 2,800.00

Non-Residential paper presenter

USD 85
P 1,300.00

Online paper presenter